

College of Business program shines spotlight on AU alumni

ALFRED—A new program in Alfred University's College of Business seeks to shine a spotlight on alumni who have enjoyed success in business, allowing students to interact with them and learn about their career experiences.

The first Executive in Residence for a Day was held on campus Monday, with Lance Shaner '75, presenting the evening keynote address to students. Shaner, who earned a bachelor's degree in history from Alfred University, is

chairman and chief executive officer of Shaner Companies, a diversified, privately held company that owns and operates investments in the lodging, finance, energy and professional service sectors.

Diana Maguire, assistant professor of management in Alfred University's College of Business, who helped coordinate development of the Executive in Residence for a Day program, said exposing students to alumni who have achieved professional success

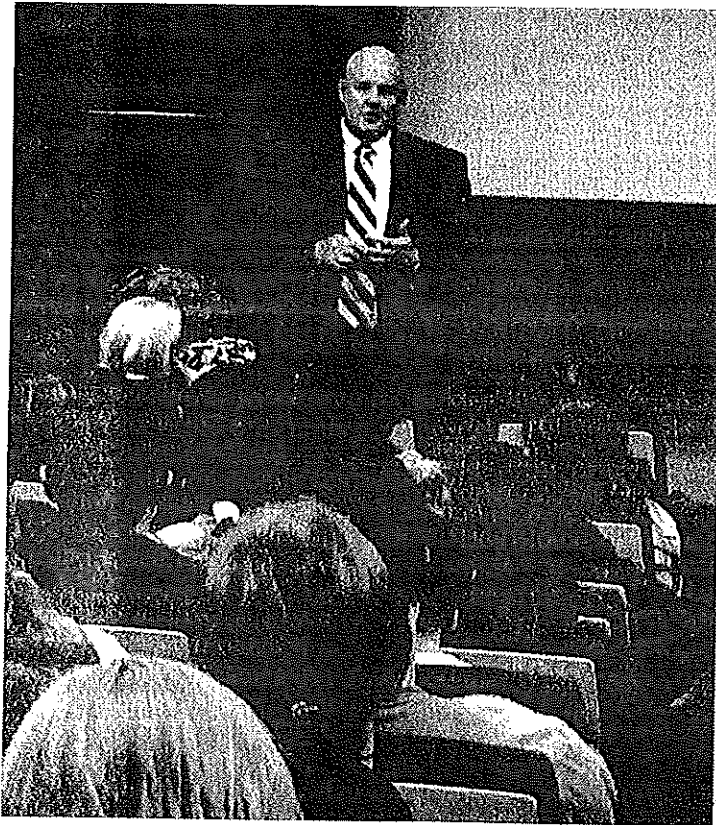
can help them find their career paths.

"The benefits to students are enormous — getting face time with high level executives; developing students' professional networking skills, and broadening their career outlooks," Maguire commented. "The College of Business as a whole benefits from having the executives bring their experiences to our students and share with the faculty their perceived needs in the business world today."

Maguire said the program evolved from the College's executive speaker program, in which business executives talk to students about their professions in a large group evening session. The Executive in Residence for a Day expands on that concept to allow classroom visits and small group meetings with students.

Shaner's keynote address was preceded on Monday by classroom talks on "Managerial Finance" by Jason Morrison, assistant professor of Finance; "Management and Organizational Behavior" by Maguire; and Student Managed Investment Fund" by John Aulerich, assistant professor of finance.

Maguire said the College of Business hopes to hold the Executive in Residence for a Day program each semester.



Lance Shaner (AU '75) speaks to students Monday, Oct. 7 as part of the Executive in Residence for a Day program.

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