



Award-Winning Shaner Hotel Group Takes Over Management of Sebring's Château Élan Hotel & Conference Center

Shaner Assumes Operations for Hotel on June 16

SEBRING, Fla. (June 13, 2018) - Officials of the 123-room Château Élan Hotel & Conference Center today announced that the award-winning Shaner Hotel Group, one of the hospitality industry's leading owner-operators of full- and select-service hotels, will take over operations of the hotel beginning Saturday, June 16.

"We plan on leaning on Shaner to use their experience and contacts in the hospitality industry to bring new and creative ideas to Château Élan," said Rick Humphrey, vice president, IMSA Properties. "They are associated with a variety of brands and bring a wealth of experience to the property."

"The Château Élan will benefit from the economies of scale and best practices afforded by Shaner's additional hotels in Florida. The hotel also will make use of Shaner resources for an expanded reach for events and other meetings that are taking place in the state."

Situated next to Sebring International Raceway on the famous hairpin turn, the Château Élan is a premier, luxury hotel that provides an array of upscale services, from spa treatments to fine dining. With trackside viewing, conference meeting space and golf packages, the property targets business and leisure travelers to Central Florida. Hotel amenities include an outdoor pool and more than 7,000 square feet of meeting space.

"The Sebring property is a natural expansion of our operations in Florida," said Plato Ghinos, Shaner President. "Our current co-development and partnership at One Daytona hotels gives us the opportunity to expand our sports venue hotel portfolio with our quality partners."

The Château Élan is one of three IMSA Properties. The others are two of the most prestigious road racing facilities in the world - Road Atlanta in Braselton, Ga., and Sebring International Raceway in Sebring, Fla., which is adjacent to the hotel.

Shaner has a rich tradition of dedicated, high-quality hotel management service that dates back three generations. The company is dedicated to meeting the needs of customers and the resourcefulness of the company's associates.

The company, based in State College, Pa. has 17 properties in Florida out of its 55 worldwide that it manages. Two of those include the recently opened Fairfield Inn and the soon to be open The Daytona, Autograph Collection in the One Daytona development across from Daytona International Speedway.

--- CHÂTEAU ÉLAN ---

ABOUT THE CHÂTEAU ÉLAN HOTEL & CONFERENCE CENTER

The Château Élan Hotel & Conference Center is located on the legendary hairpin turn at Sebring International Raceway. The 123-room hotel is the perfect place to stay in Central Florida whether your trip to the Sebring area brings you to town for work or pleasure. Start or end your day by watching the sunrise or sunset from your room's balcony. Enjoy the outdoor pool, get in a workout in the 24-hour fitness center or watch cars on track before returning inside to enjoy the casual elegant restaurant. For the business traveler, the hotel features spacious of conference and meeting rooms plus a full-service business center. Find out what's new at the Château Élan Hotel & Conference Center and make a reservation and by visiting www.cesebring.com or calling 888-844-6835.

ABOUT SHANER HOTELS

Headquartered in State College, Pa., Shaner Hotels is one of the foremost owner-operator companies in the hospitality industry with more than \$1 billion invested in 50 hotel properties owned and managed across the U.S., Italy and the Bahamas. Over the past 40 years, the company also has been engaged in both new development and redevelopment of more than 80 hotel projects with leading brand affiliations such as Marriott International, InterContinental Hotels, Choice Hotels and Hilton. New properties are constantly evaluated as Shaner Hotels continues a conservative yet opportunistic approach to growth. For more information about the company and its divisions visit www.shanercorp.com.

CONTACTS

IMSA

Gregg Elkin
Director, Communications
386.310.6566
gelkin@imsa.com

SHANER HOTELS

Chris Daly
President, Daly Gray Public Relations
703.435.6293
chris@dalygray.com