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## **Crawford Hoying and Shaner Hotels Announce New 171-Key Hotel at The District at Clifton Heights in Cincinnati**

*Construction on Hotel Celare, a Tribute Portfolio hotel, is expected to begin later this year*

CINCINNATI, OHIO (March 14, 2022) - Ohio-based real estate developer, [Crawford Hoying](#), in partnership with [Shaner Hotels](#), an award-winning, international hotel owner, operator and developer, today announced a new Tribute Portfolio Hotel at [The District at Clifton Heights](#) in Cincinnati, Ohio. "Hotel Celare" will feature 171 keys, a jump lobby, rooftop bar, multiple outdoor spaces and more. Construction on Hotel Celare is expected to begin later this year, with an anticipated completion date in early 2024.

"The new Hotel Celare will mark our seventh hotel in Ohio and our 47<sup>th</sup> Marriott-branded property," said Plato Ghinos, president of Shaner Hotels. "We will use this market and brand expertise to ramp up the hotel more quickly. Upon completion, we are confident the hotel quickly will take its place as the destination of choice for business and leisure travelers to the area."

Hotel Celare will be located at 310 Straight Street in The District at Clifton Heights - the newest mixed-use community ideally situated across the street from the University of Cincinnati's campus in the Uptown Innovation Corridor. With a convenient location in the center of multiple hospitals, Findlay Market, the Cincinnati Zoo and Botanical Garden, Hotel Celare will be a short drive from downtown and some of the premier businesses in the region.

The seven-story, 132,000 SF building is being designed by [Meyers+Associates](#), and will feature a 50/50 mix of high-end queen and king hotel rooms. In addition, the building will include 18,500 SF of leasable ground floor and second floor retail/restaurant space, as well as event and meeting space on the second floor. Ample outdoor terraces overlooking Straight and Clifton Streets and a rooftop bar on the seventh floor are a few of the additional amenities that will be offered at Hotel Celare. A 24/7 fitness center, flexible meeting facilities with outdoor space and a state-of-the-art business center round out the hotel experience.

"We're thrilled to bring Hotel Celare to the vibrant Cincinnati community," said Bob Hoying, principal at Crawford Hoying. "This exciting new hotel will offer extensive amenities, dining and entertainment options, as well as a uniquely curated experience for visitors to enjoy."

The Tribute Portfolio collection is Marriott's quickly growing upscale to upper-upscale hotel line, which features hotels with personality expressed through vibrant social spaces and focal design moments. Their target demographic isn't specific to an age group, but instead revolves around "Modern Mavericks" - people who are vibrant, eclectic and curious about the world.

**more**



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Each Tribute Portfolio hotel has a unique brand, which leads the service and architectural and interior design. Hotel Celare's brand, led by [Norris Design](#), focuses on "curating curiosity," which transcends through the interior design, space plans and service pillars. The interior design is being led by Texas-based design firm, [Studio 11](#), who brings extensive Tribute Portfolio experience to the project team. A bright color palette, lush materials and fun patterns will be featured throughout the building. Interior renderings and additional tenant announcements are forthcoming.

Hotel Celare is being developed by Crawford Hoying in partnership with [Trinitas Ventures](#) as part of The District at Clifton Heights, a transformational, mixed-use \$500 million development connecting campus and community. The District totals five acres in size along both sides of Straight Street, an ideal location that provides premium views in an active, pedestrian-oriented neighborhood. Once completed, the urban development is expected to add 3,200 residents, 815 permanent jobs and 1,800 construction jobs, and \$40 million in infrastructure improvements. With a mix of student housing with The Deacon and The Hub, hospitality with Hotel Celare, retail/restaurant offerings, numerous green spaces, public parking and multifamily units, the urban development will blend the fast-growing University of Cincinnati community with Cincy locals. Construction on the newest phase of development will begin on April 1.

For more information on The District at Clifton Heights and to inquire about leasing opportunities at Hotel Celare, visit [www.thedistrictatcliftonheights.com](http://www.thedistrictatcliftonheights.com) or contact Crawford Hoying at 614.335.2020.

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Exterior renderings are available for use (linked [here](#)), courtesy of Meyers+Associates Architecture + Interior Design.

Design/construction partners on Hotel Celare, a Tribute Portfolio hotel, include:

Developer: Crawford Hoying

Operator: Shaner Hotels

Architect: Meyers+Associates

General Contractor: Brackett Builders

Branding: Norris Design

Interior Design: Studio 11

Landscape Architect: MKSK

Civil Engineer: Bayer Becker

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### **About Crawford Hoying**

Crawford Hoying is a full-service provider for each aspect of real estate development, management, construction and sales in today's dynamic real estate market. At Crawford Hoying, the goal is to add value to each project while maintaining the highest level of integrity. The company's diverse portfolio includes for-rent and for-sale residential, commercial, hotel, industrial, mixed-use, senior housing and student housing. Crawford Hoying is invested heavily in Ohio, with more than \$2 billion in completed and active developments including the transformational Bridge Park in Dublin and the vibrant Water Street District in downtown Dayton. To learn more about Crawford Hoying, visit [www.crawfordhoying.com](http://www.crawfordhoying.com).

### **About Shaner Hotels**

Headquartered in State College, Pa., Shaner Hotels is one of the foremost owner-operator companies in the hospitality industry with more than \$1 billion invested in 60 hotel properties owned and managed across the U.S., Italy, Greece and the Bahamas. Over the past 40 years, the company has also been engaged in both new development and redevelopment of more than 80 hotel projects with leading brand affiliations such as Marriott International, InterContinental Hotels, Choice Hotels and Hilton. New properties are constantly evaluated as Shaner Hotels continues a conservative yet opportunistic approach to growth. For more information about the company and its divisions visit [www.shanercorp.com](http://www.shanercorp.com).



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### **About The District at Clifton Heights**

The District at Clifton Heights is a mixed-use development connecting campus and community. The District totals five acres in size along both sides of Straight Street in the CUF neighborhood, an ideal location that provides premium views in an active, pedestrian-oriented community. The urban development blends the fast-growing University of Cincinnati community with Cincy locals, bringing together a diverse mix of neighbors, students, employees and visitors by creating a destination to get away from it all, in the heart of it all. To learn more about The District at Clifton Heights, visit [www.thedistrictatcliftonheights.com](http://www.thedistrictatcliftonheights.com).

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