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Cincinnati, Ohio Welcomes Hotel Celare, a New Tribute Portfolio Hotel by Marriott, Opening this Winter

Hotel Celare Arrives in the Heart of Cincinnati and Brings a Fresh Perspective on Bold Design and Chic Accommodations



Photo credit: Meyers

CINCINNATI, OHIO – NOV. 18, 2024 – Cincinnati, Ohio will soon unveil its latest addition to the Tribute Portfolio Hotel by Marriott collection with the opening of the much-anticipated [Hotel Celare](#) – a modern, sophisticated retreat located at 310 Straight Street – in The District at Clifton Heights. Nestled across from the University of Cincinnati and a short drive from downtown, the seven-story, 171-room property will offer an elevated culinary experience with an onsite restaurant and bar, bold design and modern amenities including a fitness center, locally curated market, and event spaces with outdoor terraces. A collaboration between long-time partners [Crawford Hoying](#) and [Shaner Hotel Group](#), Hotel Celare will open this winter, intentionally curating curiosity among travelers by fostering exploration and wonder through its design and experiences. Crawford Hoying serves as the owner and developer in partnership with Shaner Hotel Group as the operator. This serves as the first Cincinnati development project owned and operated by both parties, respectively. This landmark project not only redefines urban luxury but also represents a significant milestone for both companies.

“We are thrilled to introduce Hotel Celare to The District at Clifton Heights, marking the beginning of an exciting chapter for this vibrant community,” said Cincinnati native, Brent Crawford, Principal and Founder of Crawford Hoying.

Culinary Experiences at Hotel Celare

- **The Vick:** Guests arriving at The Vick – on the seventh floor – will step into a rooftop escape where Cincinnati's urban energy meets whimsical design and inventive cuisine. Its playful yet sophisticated atmosphere begins with a striking entrance featuring retro 1950s portraits and vibrant graffiti phrases. Neon lights, tubular furniture and geometric patterns invite guests to relax

in style at the bar, high-top tables, or on the open-air terrace. At its heart, The Vick's menu offering will feature dishes including Carpaccio Piemontese, Prosciutto & Fig, Baby Beets and Cheesecake Pops. Additionally, its signature bar offers creative cocktails paired with panoramic skyline views. Thoughtful touches like rooftop vending machines and cozy seating make The Vick a vibrant scene and background for all guests, blending creativity and community for a unique Cincinnati experience.

- **Iris Café:** Tucked within Hotel Celare, Iris Café takes inspiration from the Greek goddess of the rainbow, offering artisanal breakfast delights like the signature Iris Coffee Cake, fresh pastries, and breakfast sandwiches, all crafted from locally sourced ingredients. By night, Iris Café will transform into a lively bar with handcrafted cocktails, fine wines, and artisanal beverages. The sleek space, featuring Steelite Sedona glassware and sustainable mini bottles, blends style and sustainability, creating a cozy, creative atmosphere where every meal is a celebration of flavor and quality.

“Collaborating with Crawford Hoying on Hotel Celare has been a wonderful experience and journey on this continued partnership,” said Plato Ghinos, President of Shaner Hotels. “Having worked with Crawford Hoying in the past, we knew that with their expertise and deep connections in curating the best team in architecture and design, we’d have the top development to visit in Cincinnati.”

Thoughtful, Bold Design + Artfully Playful

With architecture done by [Meyers+Associates](#), guests will be greeted by Hotel Celare's sleek, contemporary façade, featuring expansive windows and lively outdoor terraces that invite natural light into every corner. The exterior, which will have a 22-foot by-37'4" mural by [Miss Birdy](#), a well-known Ohio-based muralist and gallery artist showcases the Lazarus Lizard and illuminates the often-overlooked small creatures in our surroundings, celebrating the unique beauty of life that exists beneath our notice.

Interiors are designed by Texas-based design firm, [Studio 11 Design](#), and have captured the spirit of modern exploration, weaving in vibrant colors, lush materials, plush furnishings and playful patterns that echo the innovative energy of the area. Every detail has been carefully crafted to offer a seamless blend of modern energy while still nodding to Cincinnati's rich history, making the hotel a true standout for the city.

All guest rooms are thoughtfully designed to balance comfort and functionality, providing a sleek and modern space for every guest. Each room features a mini fridge and a Nespresso Coffee machine, making it easy to enjoy a morning pick-me-up or a late-night snack. Rooms are available in a variety of room types offering flexibility for business and leisure guests, families, groups and solo travelers.

Additionally, and for those needing to stay productive, each room is equipped with a comfortable workstation and complimentary Wi-Fi, ensuring seamless connectivity during your stay. The Molton Brown bath products in the modern bathrooms provide a touch of luxury, while each room is elegantly appointed with a rain shower, exquisite mirrors, and stylish fixtures for added convenience. Whether you're visiting for work or leisure, the well-appointed rooms at Hotel Celare create a welcoming environment to unwind and recharge.

Amenities + Features

Other amenities at the property includes:

- **Event Spaces:** Hotel Celare features four versatile event rooms with flexible indoor and outdoor meeting space. The Onyx Ballroom, the largest, holds up to 200 guests, ideal for grand occasions such as weddings or corporate events. For those seeking to host indoor-outdoor events, the heated second-floor terrace offers a cozy ambiance and modern design, making it an ideal space for year-round events. Pre-function areas with built-in refreshment stations make welcome receptions seamless, while the boardroom, with floor-to-ceiling windows, offers inspiring views of the campus green.
- **A Fitness Center:** The fitness center offers a fully equipped, state-of-the-art space for maintaining fitness routines while away from home. Open 24 hours a day, 7 days a week, the facility features

a variety of cardiovascular equipment, and a complete selection of strength training machines and free weights. An additional outdoor terrace space is available for yoga, meditation and more.

- **A Pet-Friendly Environment:** With so many travelers bringing their furry friends, the hotel warmly welcomes pets.

Guests can enjoy the convenience of digital check-in, daily housekeeping, and a responsive service request feature for added comfort.

Situated in the heart of the dynamic District at Clifton Heights, and a few minutes from Cincinnati's downtown, Hotel Celare is surrounded by local shops, an abundance of parks, nearby hospitals and more. For parking, the hotel offers a valet service, ensuring a seamless arrival experience for all guests.

For more information and to book your stay, visit <https://www.hotelcelare.com/>.

About Tribute Portfolio®

Tribute Portfolio is a growing global family of characterful, independent hotels drawn together by their passion for captivating design and their drive to create vibrant social scenes for guests and locals alike. With nearly 120 hotels in more than 25 countries and territories around the world, Tribute Portfolio has struck a chord with those who seek out independent experiences and crave a connection with the community when traveling. From boutique resorts like Ermita in Cartagena and urban hotels such as The Vagabond Club in Singapore; to hotels in indie-spirited locales like Bellyard in Atlanta and Hotel Riomar in Ibiza, each Tribute Portfolio hotel celebrates its individuality, offering travelers a fresh, often colorful, perspective. For more information, please visit www.tributeportfolio.com and stay connected on [Instagram](#), [X](#), and [Facebook](#). Tribute Portfolio is proud to participate in Marriott Bonvoy®, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on [Marriott Bonvoy Moments](#) and unparalleled benefits including free nights and Elite status recognition. To enroll for free or for more information about the program, visit marriottbonvoy.com.

About Marriott Bonvoy®

Marriott Bonvoy, Marriott International's portfolio of more than 30 hotel brands and 10,000 global destinations, offers renowned hospitality in the most memorable locations around the world. The award-winning travel program and marketplace gives members access to transformative, eye-opening experiences around the corner and across the globe. To enroll for free or for more information about Marriott Bonvoy, visit marriottbonvoy.com. To download the Marriott app, go [here](#). Travelers can also connect with Marriott Bonvoy on [Facebook](#), [X](#), [Instagram](#), and [TikTok](#).

About Crawford Hoying

Crawford Hoying is a full-service provider for each aspect of real estate development, management, construction and sales in today's dynamic real estate market. At Crawford Hoying, the goal is to add value to each project while maintaining the highest level of integrity. The company's diverse portfolio includes for-rent and for-sale residential, commercial, hotel, industrial, mixed-use, senior living and student housing. Crawford Hoying is invested heavily in Ohio, with more than \$3 billion in completed and active developments including the transformational Bridge Park in Dublin and the vibrant Water Street District in downtown Dayton. To learn more about Crawford Hoying, visit www.crawfordhoying.com.

About Shaner Hotels

Headquartered in State College, Pa., Shaner Hotels, managers of this asset, is one of the foremost owner-operator companies in the hospitality industry, with over \$1 billion invested in 70+ hotel properties owned and managed across the U.S., Italy, Greece, and the Bahamas. Over the past 40 years, the company has also been engaged in new development and redevelopment of more than 80 hotel projects with leading brand affiliations such as Marriott International, InterContinental Hotels, Choice Hotels, and Hilton. New properties are constantly evaluated as Shaner Hotels continues a conservative yet opportunistic approach to growth.

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